

Multi-Sector Dialogue for a Sustainable Transformation – Radical change vs. more of the same?

Date	Location	Language	More Information and Registration
July 12, 2021, 13:00–17:30 (CET)	Online	English	www.nbs-scc2021.com

Program

Moderation – Katharina Moser (Mosaik)

Welcome Address / Introduction

Alexander Van der Bellen – Federal President of the Republic of Austria

Leonore Gewessler – Austrian Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology

13:00–13:20

Markus Scholz – Endowed Professor for Corporate Governance and Business Ethics, Head of Institute for Business Ethics and Sustainable Strategy, FHWien University of Applied Sciences for Management & Communication Vienna

Günter Stahl – Professor of International Management, Co-Director of Center for Sustainability Transformation and Responsibility, Vienna University of Economics and Business

Art and Purpose: Enabling Radical Transformation?

Christoph Thun-Hohenstein – General Director and Artistic Director, MAK Museum für angewandte Kunst | Museum of Applied Arts

13:20–13:50

in conversation with:

Tima Bansal – Professor of Strategy at the Ivey Business School, Founder and Executive Director of the Network for Business Sustainability

The New Inequalities: Is this the Business of Business?

Marie Ringler – Member of Global Leadership Group und Europe Leader, Ashoka

13:50–14:20

in conversation with:

Markus Scholz – Endowed Professor for Corporate Governance and Business Ethics, Head of Institute for Business Ethics and Sustainable Strategy, FHWien University of Applied Sciences for Management & Communication Vienna

14:20–14:30

Coffee Break



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Program (cont.)

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- 14:30-15:10** **Small Players Guiding the Way to Global Change**
Bas van Abel – Founder, Fairphone
Theresa Imre – Founder and CEO, markta
Ian G. Hobday – Founder and CEO, Startup Gurus
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- 15:10-15:40** **Innovations as a Driver for Sustainability**
Axel Kühner – CEO, Greiner AG
in conversation with:
Jason Jay – Senior Lecturer and Director of MIT Sloan Sustainability Initiative, Massachusetts Institute of Technology
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- 15:40-16:00** **Coffee Break**
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- 16:00-16:45** **Panel Discussion: How to Drive Sustainable Transformation? Key Takeaways from a Multi-Level Perspective**
Markus Urban-Hübler – Sustainability Manager, Verbund AG
Alice Schmidt – Global Sustainability & Social Impact, Policy Advisor, Business Consultant, Author and Speaker
Fady Abdelmalek – Innovation Manager, Stats Perform, PMBA Student at Vienna University of Economics and Business Executive Academy
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- 16:45-17:30** **Virtual Networking**
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